



CASE STUDY: Brisbane Holiday Village – A Long-Term Partnership in Sustainable BBQ Innovation

Brisbane Holiday Village, one of Queensland’s most awarded and family-friendly holiday destinations, has partnered with Greenplate® across multiple projects to transform and modernise their communal BBQ facilities. With a focus on sustainability, durability, and guest experience, Greenplate has delivered a suite of tailored solutions, including custom-built BBQ cabinets at the park’s premier site and retrofit BBQ hotplates throughout the village.

THE CHALLENGE

The Village required a BBQ solution that could meet high guest usage while delivering energy efficiency, aesthetic value, and ease of maintenance. Some older units had become outdated and inefficient, leading to higher operational costs and inconsistent performance. Additionally, a flagship BBQ area—featuring two Air Stream Caravans under large shelters—demanded a bespoke design that matched the architectural style of the space.

THE SOLUTION

Premier BBQ Area – Custom Cabinet Installation

At the centrepiece of Brisbane Holiday Village sits a modern, architecturally designed accommodation hub featuring two Air Stream Caravans beneath stylish shelters. Greenplate delivered fully customised BBQ cabinets for this area, incorporating:

- Integrated Stainless-Steel Sinks for convenient food prep and clean-up
- Wood Grain Cabinet Finishes to complement the natural aesthetic of the shelters and surroundings

These units were tailored not just for function, but to become part of a visually cohesive and welcoming space that adds value to the holiday experience.

Retrofit Installations Across the Park

In addition to the premier site, Greenplate has supplied retrofit BBQ hotplates that replaced several ageing and inefficient units across the park. These retrofits retained the existing cabinetry where appropriate but introduced Greenplate’s low-energy electric BBQ technology, offering:

- Significant reductions in power consumption
- Improved heat-up speed and cooking performance
- Easier cleaning and maintenance for staff
- Extended the lifespan of existing infrastructure

This approach allowed the park to upgrade efficiently without full demolition or rebuilds, saving on both time and cost.

FEATURES & BENEFITS FOR HOLIDAY PARKS

LOW POWER CONSUMPTION

Reduces ongoing costs and suits high-traffic parks

SOLAR INTEGRATION AVAILABLE

Future-proof for off-grid or eco-conscious upgrades

CUSTOMISABLE CABINETS

Colours, finishes, and configurations to suit any environment

BUILT FOR HARSH CONDITIONS

Durable, weather-resistant and vandal-resistant design

DDA CERTIFIED OPTIONS

Promote inclusivity and accessibility

EASY TO CLEAN

Saves staff time and keeps amenities guest-ready



Durable and low-maintenance, Greenplate BBQs are designed to withstand regular use in demanding public settings.

RESULTS

Through this multi-stage collaboration, Brisbane Holiday Village has achieved:

- Enhanced guest satisfaction with modern, user-friendly BBQ facilities
- Reduced energy costs thanks to efficient Greenplate® technology
- Improved aesthetics and functionality, especially in their premier entertainment zone
- Extended asset lifespan through strategic retrofitting
- Aligned their infrastructure with sustainability and accessibility goals

CONCLUSION

The partnership between Greenplate® and Brisbane Holiday Village highlights how thoughtful design, sustainable technology, and customised solutions can come together to elevate the guest experience in holiday and caravan parks. Whether you’re building a signature BBQ zone or upgrading ageing equipment, Greenplate® provides reliable, eco-friendly, and fully adaptable BBQ systems for the needs of today’s tourism operators.

